

ONE COMMUNITY

ONE LEAGUE



2024 SEASON PREVIEW



Agenda

- Welcome
- Board members
- SLL website
- League divisions
 - Softball
 - Baseball
- Tryouts
- Umpires
- Season timeline
- Field layout
- Field days
- Parent & player conduct
- Safety
- Finances
- Fundraising/Sponsorships
- Concessions
- Uniforms
- Q&A
- Wrap up



Welcome

- Q&A at the end
- New Year
 - **Did you know?**
 - SLL is one of the largest leagues in District 1 with 17 fields.
- 19 board members
 - **4 new members**
- 3 pillars
 - **Accountability**
 - **Visibility**
 - **Communication**
- Little League is Kids
- Safety
- This is YOUR league
 - **Be a part of the solution**
 - **Volunteer**
 - Coaches
 - Team Parent
 - Umpires
 - Concessions
 - More!





2024 Board Members

Executive Board

President: Randy Dickey

VP of Administration: Noelle Matthews

VP of Baseball: Jason Martin

VP of Softball: Shanel Kline

VP of Finances: Chelsea Bolander

VP of Operations: Leslie Matthews

League Player Agent: Andy Trask





2024 Board Members

General Board

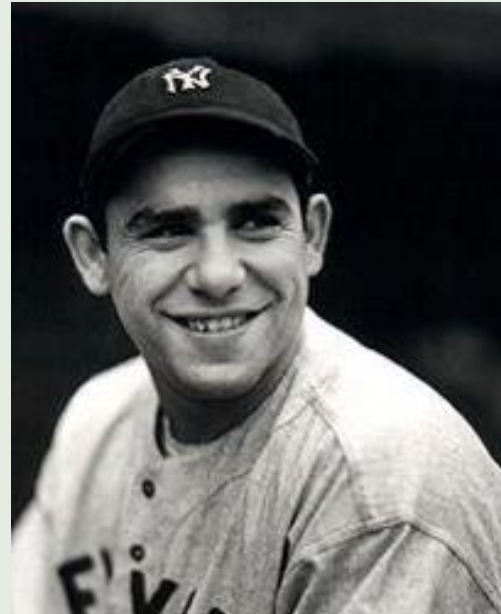
- Dir. of Baseball: George Davisson
- Dir. of Rookie Baseball & Tee Ball: Joe Hardy
- Baseball Coaching Coordinator: Andrew Bales
- Baseball Player Agent: Rick Leo
- Dir. of Softball: Tonya Knisley
- Softball Coaching Coordinator: John Choiniere
- Dir. of Fields & Facilities: Kory Tyson
- Equipment Director: Sean McCabe
- Registrar: Courtney Brown
- Umpire-in-Chief: Jeff Kallstrom
- Fundraising/Corporate Giving: Katie Lyon





2024 Open Board Positions

- Director of Concessions
- Treasurer
- Safety Officer
- Director of Volunteers
- Softball Player Agent
- Scheduler



“Little League is a very good thing, because it keeps the parents off the streets.”

Yogi Berra



SLL Website – www.snohomishll.com

INSTANT
RESOURCES

CALL TO ACTION
FAQ

NEWS

REGISTRATION/ACCOUNT
INFORMATION

FIELD STATUS

SOCIAL MEDIA

The screenshot shows the Snohomish Little League website. At the top, there is a navigation bar with the SNO logo and links for Home, About SLL, League Calendar, Programs, Coaching Resources, Umpires, Safety, and Community Partnerships. A dropdown menu is open under 'About SLL', listing Constitution, Contact Us, Fields, Operating Manual, Scholarship Opportunities, and Frequently Asked Questions. A central banner features a yellow softball and the text 'ALL-AGE BASEBALL TEE BALL REGISTRATION NOW OPEN'. Below the banner, there are sections for 'Latest News' (with a 'Read More...' link), 'Field Status' (listing five fields as closed), and a 'Facebook' widget with a 'Follow Page' button and 933 followers. A 'TRYOUTS' banner for February 2-4 is also visible.





2024 SLL Softball



Vice President of Softball

Shanel Kline

PRO LEATHER

PX11RYLLL
11 IN. 6 OZ. .47 cor
375 lb. MAX COMPRESSION
Poly-X® Core





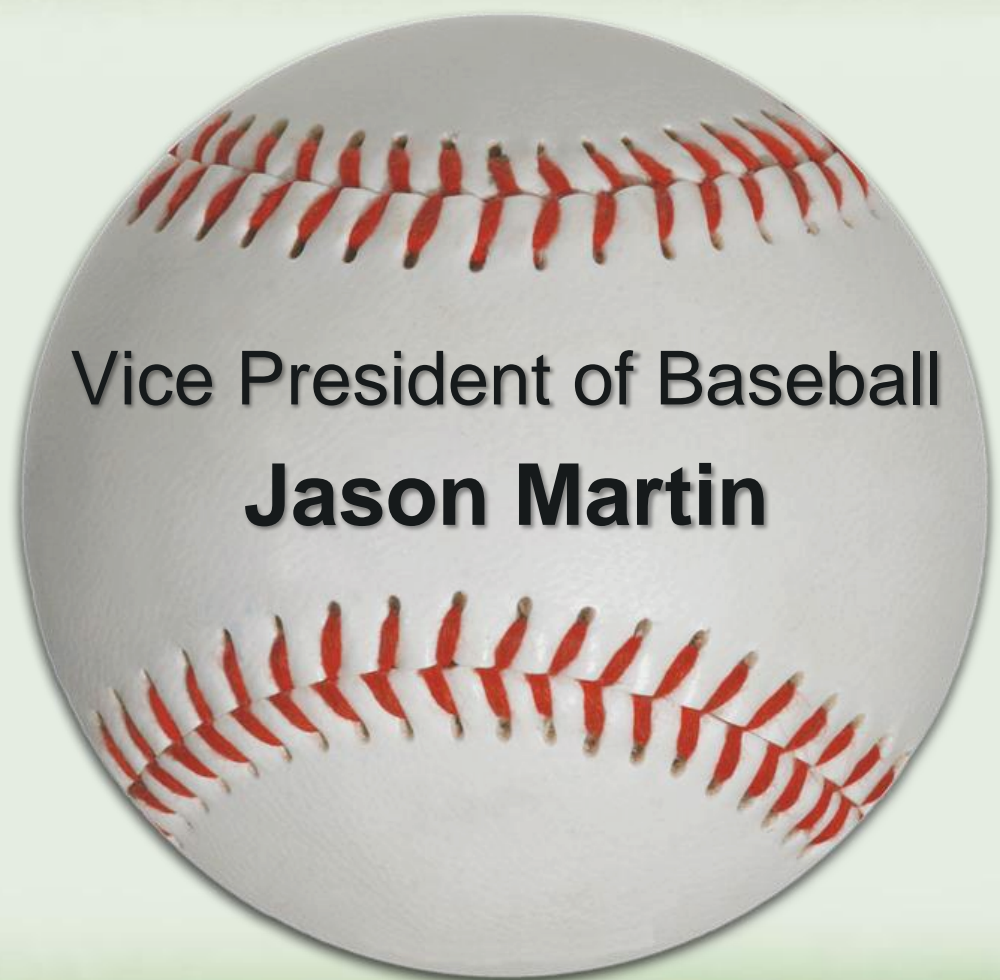
2024 SLL Softball Divisions

Division	League Age	Description
Tee Ball 1 & 2	3-7	A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game.
Rookie League	6-7	An introduction to softball to players that have 1 or more years of experience. Coach-pitch only.
89ers	8-9	89ers introduces kid pitching and stealing into regular play. Coaches may be required to pitch as rules and game-play scenarios allow.
Minor League	9-11	The Minor League division takes the next step in player development by introducing full kid-pitch play and advanced base stealing scenarios.
Major League	10-12	This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques.
Junior League	12-14	These programs are considered more challenging than younger Little League® divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks, along with longer base paths and greater pitching distance.
Senior League	13-16	This division uses a 60-foot diamond with a pitching distance of 43 feet. This is the highest division of Little League® and provides the most advanced level of play.



A close-up photograph of a brown leather baseball glove and a wooden bat lying on a green grassy field. The glove is positioned in the upper right, and the bat is in the lower left. The background is a soft-focus green field.

2024 SLL Baseball

A large, detailed image of a white baseball with red stitching, centered on the page. The baseball is shown from a slightly elevated angle, showing its characteristic curved seams.

Vice President of Baseball
Jason Martin





2024 SLL Baseball Divisions

Division	League Age	Description
Tee Ball 1 & 2	3-7	A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game.
Minor League (Rookie, AA & AAA)	6-12	Offered for younger players looking to gain more experience. League instruction starts as coach-pitch and moves to kid-pitch as players move up in age and skill.
Major League	10-12	This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques.
Intermediate League	11-13	This division offers a transition for players between the standard LL field size (46-ft pitching distance and 60-ft base paths).
Junior League	12-14	These programs are considered more challenging than younger divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks. This division introduces the use a 90-foot diamond with a pitching distance of 60 feet, 6 inches.
Senior League	13-16	This is the highest division of Little League® and provides the most advanced level of play.





2024 SLL Tryouts

Friday, February 2

6:00 PM – Snohomish HS Stadium

Softball & Baseball: Majors and Above

Time	Grouping
6:00 PM – 7:00 PM	Softball Majors & Juniors
7:00 PM – 9:00 PM	Baseball 12 & 13





2024 SLL Tryouts

Saturday, February 3

9:00 AM – Valley View Middle School

Time	Grouping
9:00 AM – 10:00 AM	Baseball 8
10:00 AM – 11:00 AM	Baseball 9
11:00 AM – 12:00 PM	Baseball 10
12:00 PM – 1:00 PM	Baseball 11
1:30 PM – 2:30 PM	Softball 89ers
2:30 PM – 3:30 PM	Softball Minors





2024 SLL Tryouts

Sunday, February 4

1:00 PM – Valley View Middle School

Time	Grouping
1:00 PM – 2:00 PM	Softball 89ers
2:00 PM – 3:00 PM	Softball Minors
3:00 PM – 4:00 PM	Baseball 8 & 9
4:00 PM – 5:00 PM	Baseball 10 & 11





2024 SLL Tryouts

NOTES

- **Valley View Middle School: NO PARKING on Broadway**
 - Park only in the school parking lot
- **Arrive 15 minutes prior to tryout time to check-in**
- **Warm-up area will be provided after check-in**
- **Player is free to leave after tryout is complete**
- **There will be uniform try-on kits available**
- **Check League Age at the [Little League International website](#)**



Umpires – Jeff Kallstrom

Training Opportunities



- Weekend Clinic March 1-3 (in Mukilteo)
 - Contact Jeff if interested at snohomishllumpire@gmail.com
- League Clinic late March (at SLL)
 - Rules discussion following League Clinic
- Resources at snohomishll.com/umpires
 - Umpire mechanics videos
 - Rules information and videos



Umpires

2024 Equipment and Support

- Equipment
 - Gear at each field and available for loan
 - Can help you find affordable personal gear
- Support our umpires!
 - We appreciate how umpires help facilitate our kids' games
 - SLL is a safe place for umpires
- Umpire in Chief – Jeff Kallstrom
snohomishllumpire@gmail.com



2024 Season Timeline

Date	Event
2/1	Upper Divisions Registration Closes
2/2	Tryouts: Day 1 (Snohomish High School) <ul style="list-style-type: none">• 6:00 PM – 9:00 PM
2/3	Tryouts: Day 2 (Valley View Middle School) <ul style="list-style-type: none">• 9:00 AM – 3:30 PM
2/4	Tryouts: Day 3 (Valley View Middle School) <ul style="list-style-type: none">• 1:00 PM – 5:00 PM
2/13	Softball Draft (Snohomish Boys & Girls Club) <ul style="list-style-type: none">• 6:00 PM



2024 Season Timeline

Date	Event
2/15	Baseball Draft (Snohomish Boys & Girls Club) <ul style="list-style-type: none">• 6:00 PM
2/21	Upper Divisions Coaches Meeting <ul style="list-style-type: none">• 6:00 PM (Snohomish Boys & Girls Club)
2/24	Upper Divisions Field Day & Gear Swap
2/26	Upper Divisions Practices Begin
3/6	Lower Divisions Parent Meeting
3/7	Lower Divisions Registration Closes
3/13	Lower Divisions Coaches Meeting
3/16	Lower Divisions Field Day & Gear Swap
3/18	Upper Division Games Begin



2024 Season Timeline

Date	Event
4/13	Opening Day
4/14	Mariners Little League Day & Parade vs. Cubs
5/8-5/11	Team Photo Days
5/28-6/8	In-House Tournament
6/2	Mariners Little League Day vs. Angels
6/8	Family Fun Day
6/17 – 7/7	All-Stars District Tournaments
7/16	Fall Ball Registration Opens





DICK'S Sporting Goods

Snohomish Little League Discount Weekends

April 5-7

August 16-18

Marysville DICK'S Sporting Goods

20% off throughout the store





Fields & Facilities – Kory Tyson

Complex Improvements

- Old water connections replaced on fields
- Fences and gates repaired
- Falling trees removed
- Blackberry bushes cut down
- East side scoreboard lights and advertisements replaced
- Crushed asphalt added to roadways
- Fields 1 & 2 now have all-dirt infields
- Additional power added to the East concession stand
- Burn pile removed
- Storage area built to store extra dirt
- Flowers in roundabouts – Thank you, Doug Ward!



Field Layout

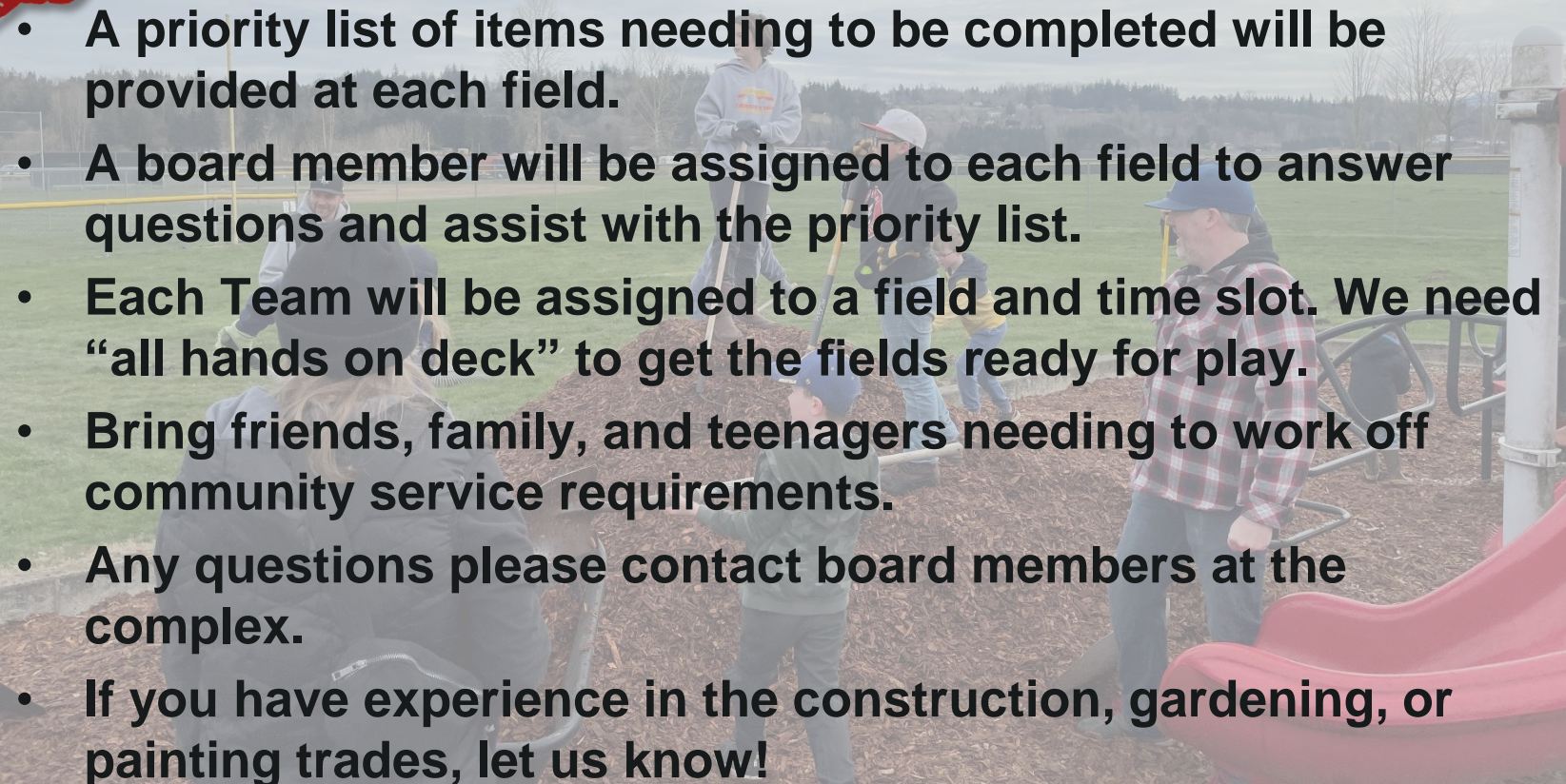




Field Day – Feb 24

Fields 1-6 & 13-17

BBO

- A priority list of items needing to be completed will be provided at each field.
 - A board member will be assigned to each field to answer questions and assist with the priority list.
 - Each Team will be assigned to a field and time slot. We need “all hands on deck” to get the fields ready for play.
 - Bring friends, family, and teenagers needing to work off community service requirements.
 - Any questions please contact board members at the complex.
 - If you have experience in the construction, gardening, or painting trades, let us know!
- 



Parent & Player Conduct

From LLI – The Sport Parent Code of Conduct

The essential elements of character-building and ethics in sports are embodied in the concept of sportsmanship and six core principles:

- **Trustworthiness**
- **Respect**
- **Responsibility**
- **Fairness**
- **Caring**
- **Good Citizenship**





Parent & Player Conduct

SLL conduct expectations:

- **I will not force my child to participate in sports.**
- **I will remember that children participate to have fun and that the game is for youth, not adults.**
- **I (and my guests) will be a positive role model for my child and encourage sportsmanship by showing respect and courtesy, and by demonstrating positive support for all players, coaches, officials, and spectators at every game, practice or other sporting event.**



Parent & Player Conduct

SLL conduct expectations:

- **I (and my guests) will not engage in any kind of unsportsmanlike conduct with any official, coach, player, or parent such as booing and taunting; refusing to shake hands; or using profane language or gestures.**
- **I will teach my child to play by the rules and to resolve conflicts without resorting to hostility or violence.**



Parent & Player Conduct

SLL conduct expectations:

- I will demand that my child treat other players, coaches, officials and spectators with respect regardless of race, creed, color, sex, or ability.
- I will teach my child that doing one's best is more important than winning, so that my child will never feel defeated by the outcome of a game or his/her performance.



Parent & Player Conduct

SLL conduct expectations:

- I will praise my child for competing fairly and trying hard, and make my child feel like a winner every time.**
- I will never ridicule or yell at my child or other participants for making a mistake or losing a competition.**
- I will refrain from coaching my child or other players during games and practices, unless I am one of the official coaches of the team.**



Parent & Player Conduct

SLL conduct expectations:

- I will respect the officials and their authority during games and will never question, discuss, or confront coaches at the game field, and will take time to speak with coaches at an agreed upon time and place.
- SLL has resources in place for questions and help.





Safety

How **WE** keep player safety a #1 priority:

- Background checks are performed for all coaches, managers, and board members.
- All coaches, managers, and the UIC will receive basic first aid, CPR, and AED operation training – AEDs are onsite.
- All coaches, managers, and the UIC will receive cardiac arrest and concussion protocol training.
- All teams will be issued a first aid kit.
 - **Additional first aid supplies and ice packs are stocked in both concession stands.**
- All team equipment has been thoroughly inspected.
 - **USA baseball bats only.**
- Maintain a slightly longer grass infield on our t-ball and rookie fields.
- **NO DOGS ALLOWED**



**SAFETY
FIRST**



A close-up photograph of a brown leather baseball glove with yellow laces, resting on a green grass field. A white baseball with red stitching is partially visible inside the glove.

Safety

How **YOU** keep player safety a #1 priority:

- Give your player's gear a once over.
- Make sure your player has plenty of water.
- Encourage your player to take warmups seriously.
- Encourage your player to have open communication with their coaches.
- **Your players know their bodies best.**
- Athletic supporters are required for all male players, rookies and above.
- **Athletic cups are required for all male catchers**
- Consider using a batting helmet with a jaw guard.
- **A limited number of helmets are available to check out.**



Safety

ALL BATS MUST HAVE THE FOLLOWING STICKERS TO BE LEGAL:

Softball:



Baseball – Majors and below:



Baseball – Intermediate and above can also use:

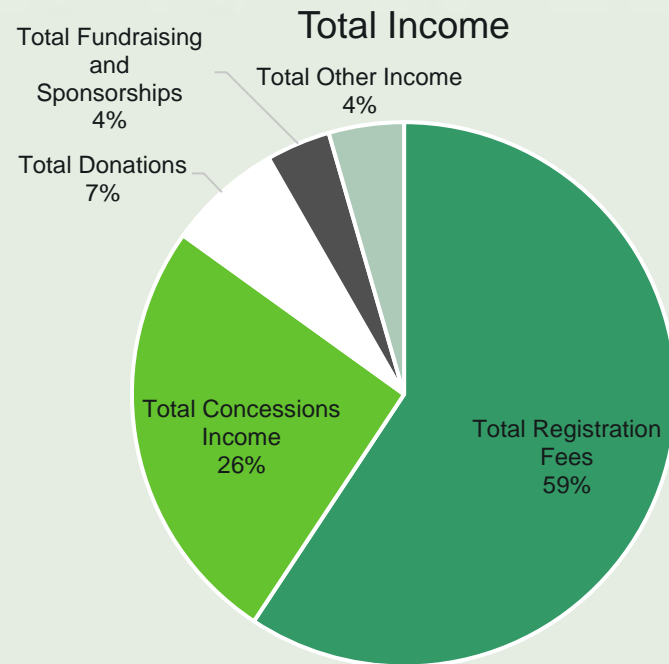


**Wood bats are legal at every level.*

**SAFETY
FIRST**

SNO

Finances – Chelsea Bolander

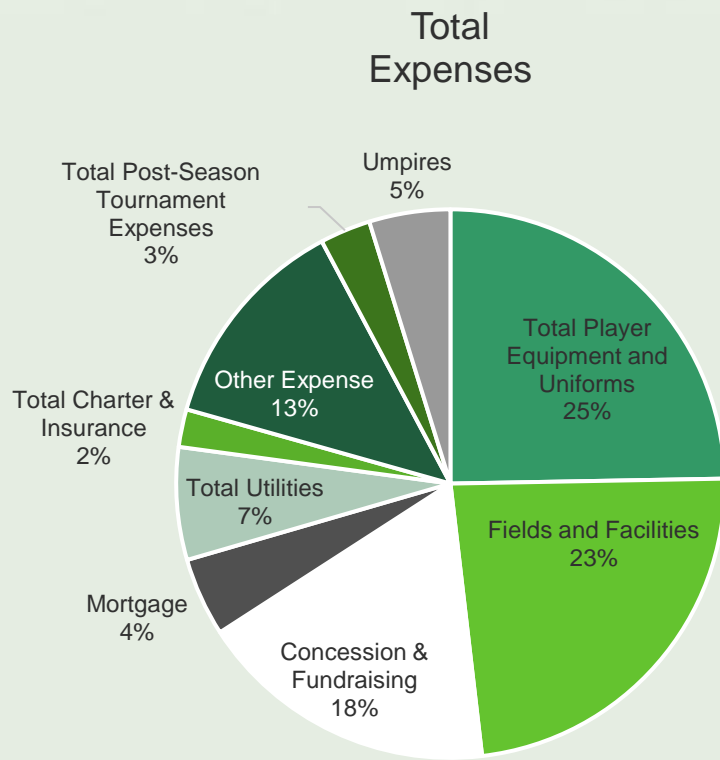


	APPROVED BUDGET 2023-24	Actual 2022-2023
Total Registration Fees	\$ 199,049	\$ 170,898
Total Concessions Income	\$ 86,000	89,493
Total Donations	\$ 22,800	43,740
Total Fundraising and Sponsorships	\$ 12,800	12,138
Total Other Income	\$ 15,000	16,880
TOTAL INCOME	335,649	333,149
Total Player Equipment and Uniforms	\$ 82,701	62,360
Fields and Facilities	\$ 78,461	50,149
Concession & Fundraising	\$ 59,300	56,080
Mortgage	\$ 15,500	2,614
Total Utilities	\$ 22,200	21,958
Total Charter & Insurance	\$ 7,443	5,829
Other Expense	\$ 43,048	\$ 32,389
Total Post-Season Tournament Expenses	\$ 10,000	5,551
Umpires	\$ 16,000	11,921
TOTAL EXPENSE	\$ 334,653	\$ 248,852
NET INCOME (LOSS)	\$ 996	\$ 84,297



E-mail questions to
vpfinance@snohomishll.com

Finances



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Fundraising & Sponsorships: Katie Lyon

- 2024 Fundraising Goal **\$55,000**
- One of the Largest Leagues in the District
 - 700+ Kids, 17 Fields, ALL Maintained and Managed by Volunteers
- Focus Areas
 - \$9,000: New Tee-Ball Field (including fencing and backstop)
 - \$20,000: New Scoreboard Lights for West Fields (fields 11-16)
 - \$30,000: Turf for One Field
 - \$125,000-\$175,000: Field Lights for One Field (Intermediate/Upper)





Scoreboard & Banner Sponsorships

- SLL Package - \$500
 - Logo on Community Flier
 - 2 - 3'x6' Banners
- SLL Championship Package - \$3,000
 - Everything in the Home Run Package plus logo on 5 WEST scoreboards for 3 years
- SLL World Series Package - \$10,000
 - Everything in the Field of Dreams Package plus logo on the entire top of 5 WEST scoreboards for 3 years





Team Sponsorships

- Triple Package - \$750
 - Everything in the SLL Package plus logo on the homepage, special mention at Opening Day and Easter Parade
 - Rookie / T-Ball Team Sponsorship
- Home Run Package - \$875
 - Everything in the Triple Package
 - Farm / Minors Baseball or 8/9ers / Minors Softball Team Sponsorship
- Grand Slam Package - \$1,000
 - Everything in the Home Run Package
 - Majors Baseball / Softball Team Sponsorship



SLL General Fund

- A “General Fund” is recommended to help support the daily operations of the league
- Donations are accepted at any time!
 - \$50 = 3 Bags of Infield Chalk
 - \$100 = 1 Set of Catcher’s Gear
 - \$260 = A Full Scholarship
- Recurring Needs through the Season
 - Additional Player Equipment for Growing Number of Registrations
 - Chalk
 - Infield Mix
 - Rapid Dry





Concessions

Concessions Mission



- We are here for your convenience!
- All funds go directly back into the league to continue to support and improve the experience for all patrons!
- Our goal is to have both stands open from 4:30 until 30 minutes after the last game or practice ends!



Concessions

Volunteers

- We welcome all volunteers, 12 and older.
- 1 person, at all times, must have a food handler card. This can be done online from the Snohomish health district. Web site www.SNOHD.org
- We will provide training for all jobs that occur in the concession stands, so don't be worried or nervous about volunteering.
- This is one of the most fun and easiest ways to be involved and volunteer!



Concessions

Volunteers

- New this year - assigning concessions time to teams
- Each team will be responsible for providing concessions volunteers ~2 days throughout the season
- Training will be available
- Sign-ups will be available on our website
- We all want concessions to be open, but we can't do it without you!



03/18/2024 (Mon.)

5:00PM - 8:00PM 03/18/2024 (Mon.)

Coach Name (division)
(2)

Sign Up





Concessions

Menu items:

- Nachos, pretzels, hotdogs, cheeseburgers.
- Chips, candy, sunflower seeds, ice cream, popcorn.
- Soda, water, Gatorade, coffee, hot tea, hot chocolate, juice, slushies, and dippin' dots!
- We are open to any suggestions for other menu items that may not be available at the time of your visit.



A baseball glove and bat are shown on a grassy field. The glove is brown leather with yellow laces, and the bat is light-colored wood. A baseball is visible in the background.

Concessions

Questions & Comments

- We welcome and encourage all feedback
- Contact info:

playball@snohomishll.com



Scheduling



- **Process & Timing**
 - Practices --> Interleague Games (D1) --> Intraleague Games - -> Additional Practices
 - Initial schedules will be posted after the draft
 - Your patience is appreciated!
- **Interleague**
 - Games played against other leagues in our district
 - Scheduled by D1
 - New this year - dividing district into divisions
- **GameChanger**
 - App includes your player's team, schedule, and communication
 - Communicates with our scheduling software

Uniforms

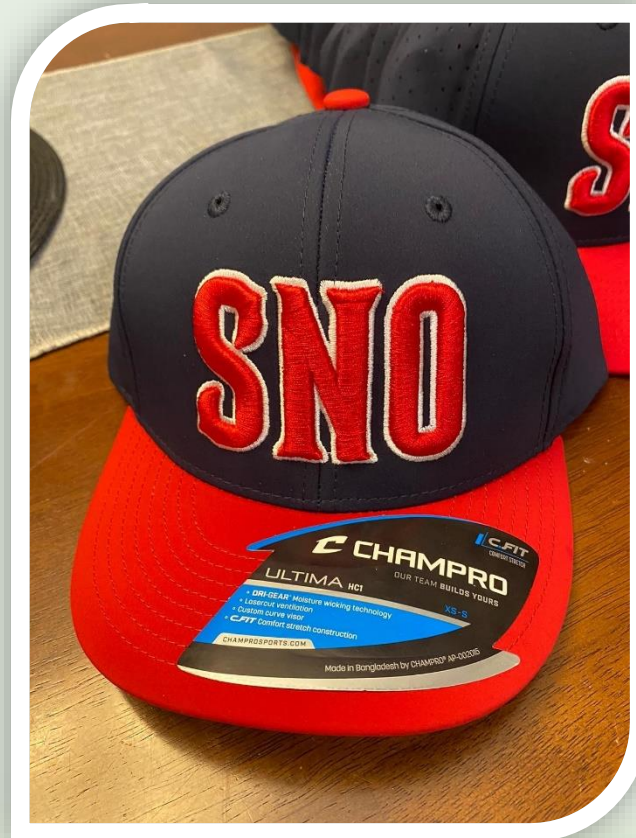
League to provide:

SOFTBALL

- Jersey and socks

BASEBALL

- Jersey and hat



Families to provide:

SOFTBALL

- Pants and belt

BASEBALL

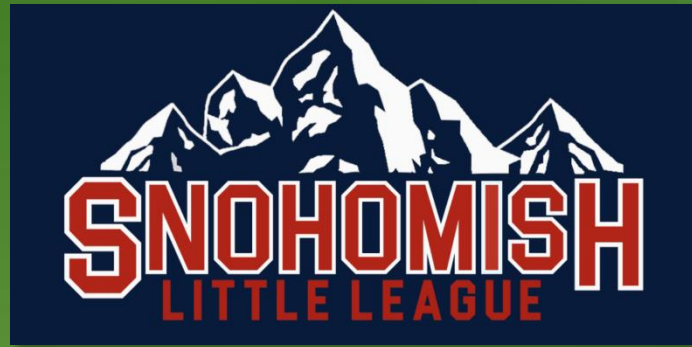
- Pants, belt, and socks





Q & A





THANK YOU!

